



**Technical University of Crete**

**Technology Transfer Office webinar series**

Title:

## **From Research to Impact: Protecting & Commercializing University Innovation Through Intellectual Property**

March 11, 2026

5:00–6:30PM (Greece, EET | UTC+2)

**Presenters:**

**George Likourezos**, Senior Partner, Carter, DeLuca & Farrell LLP, NY

**Amber Roibu**, Associate Attorney, Carter, DeLuca & Farrell LLP, NY

**Agenda:**

- I. Why IP matters in academic research and innovation
- II. Overview of Intellectual Property
- III. Patent Protection in Detail
- IV. Best Practices for Protecting University-Created IP
- V. Other Forms of IP Protection for University Innovations
- VI. Commercialization of University IP
- VII. Global Considerations
- VIII. Common Mistakes to Avoid
- IX. Conclusion & Key Takeaways
- X. Q&A Session

**Online link:** <https://tuc->

[gr.zoom.us/j/92614550697?pwd=cFdzaUFDWnJXak4xc1hPcitZYldWUT09](https://tuc-gr.zoom.us/j/92614550697?pwd=cFdzaUFDWnJXak4xc1hPcitZYldWUT09)

**Meeting ID: 926 1455 0697, Password: 958586**



Co-funded by  
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