



## Thematic Session CIRCULAR ECONOMY

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### Circular Economy Measures towards a Zero Waste Society

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| <b>Host Organization</b> | <b>Ministry of Environment</b> , Republic of Korea                                                                                              |
| <b>Date and Time</b>     | Pre-Recording: May 20, 2021, 18:00–22:00 KST<br>Broadcasting: May 31, 2021, 16:00–18:30 KST                                                     |
| <b>Contact Point</b>     | Hong Sung-chul, Deputy Director, Resources Circulation Policy Division, +82-44-201-7354, <a href="mailto:hongsch@korea.kr">hongsch@korea.kr</a> |

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#### Overview

This Thematic Session by the Ministry of Environment themed “**Circular Economy Measures towards a Zero Waste Society**” will present and share the latest efforts, actions, and innovations in circular economy taking place in different countries and sectors, with a special focus on zero waste. It will share innovative models that play a critical and cross-sectoral role in achieving circularity and a net zero future. The presentations and dialogue with representatives of government, industry, and civil societies will develop strategies to reach a zero-waste future in the context of climate change and to go carbon neutral by 2050.

Transforming the conventional economic pattern based on a linear resource flow of take-make-use-dispose into a circular structure has become a mainstream global goal. Building a circular economy is vital to implement the SDG12: Ensure Sustainable Consumption and Production Patterns which calls for achieving sustainable management and efficient use of natural resources and significantly reducing waste generation through prevention, reduction, recycling and reuse.

Our economic system designed to extract, use, and throw natural resources away is pushing our planet to the brink, underpinning the climate crisis and contributing to untold human suffering. This Session will comprehensively discuss measures to put a stop to this, discovering other ways.

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#### Expected Outcome

- Contribute to achieving “SDG12: Ensure Sustainable Consumption and Production Patterns” by sharing measures, efforts, best practices and lessons learned
- Strengthen global circular economy network and partnerships between different countries and sectors, essential to building momentum for global actions on zero waste society
- Enhance the understanding of the role of each player throughout the life value chains focused on zero waste and the necessity of cooperation among all stakeholders
- Improve the awareness of waste and encourage public participation in actions for zero waste future

## Participants

### Main Session led by the Korean Ministry of Environment

#### MC and Moderator



**MC: Lee, Seung-hee**  
Republic of Korea



**Moderator: James Hooper**  
Professor, Dongguk University

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#### Opening and Keynote Speakers



**Han, Jeung-ae**  
Minister of Environment  
Republic of Korea



**Lea Wermelin**  
Minister for the Environment  
Denmark



**Rolph Payet**  
Executive Secretary  
Basel, Rotterdam and Stockholm  
Conventions

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#### Video Message



**James Quincey**  
CEO/Chairman, The Coca-Cola Company

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#### Panelists



**Roald Lapperre**  
Vice Minister for Infrastructure and Water  
Management, Netherlands



**Na, Kyungsoo**  
President/CEO, SK Global Chemical  
Republic of Korea



**Wanjira Mathai**  
Vice President and Regional Director for  
Africa, World Resources Institute (WRI),  
Kenya



**Steven Stone**  
Chief, Resources and Markets Branch,  
UN Environment



**Rhee, Seung-Whee**  
Professor, Kyonggi University, Republic of  
Korea



**Evangelos Gidakos**  
President, International Waste  
Working Group (IWWG), Greece

## P4G Hub Session led by the P4G Secretariat

### Moderator



**Kevin Moss**

Global Director, Center for Sustainable Business, World Resources Institute  
United States of America

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### Keynote Speakers



**Faruque Hassan**

President, Bangladesh Garment  
Manufacturers and Exporters Association,  
Bangladesh



**Julius Muia**

Principal Secretary, National Treasury and  
Planning  
Kenya

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**Suharso Monoarfa**

Minister for National Development  
Planning  
Indonesia

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### Panelists

**Anders Holch Povlsen**

CEO, Bestseller



**Amy Jadesimi**

CEO, Lagos Deep Offshore Logistic  
Base  
Nigeria

**Christophe Maquet**

Senior Executive Vice President, Veolia



**Ayaan Zeinab Adam**

Senior Director, Africa Finance  
Corporation  
United States of America

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### Closing Remarks



**Stephan Sicars**

Director of Environment, United Nations Industrial Development Organization  
Canada

## Session Program

| Time (KST)<br>Pre-recording                          | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
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| <b>Opening</b><br>18:00–18:05                        | <b>OPENING: Session Introduction</b><br>▶ <b>Lee, Seung-hee</b> , MC, Korea (Eng.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Opening &amp; Keynote Speeches</b><br>18:05–18:35 | <b>OPENING SPEECH:</b><br>▶ <b>Han, Jeoung-ae</b> , Minister of Environment, Korea (Kor.)<br><i>“Carbon Neutrality and the Direction for Circular Economy Policy in Korea”</i><br><br><b>KEYNOTE SPEECHES:</b><br>▶ <b>Lea Wermelin</b> , Minister for the Environment, Denmark (Eng.)<br><i>“Circular Economy Strategy to achieve the European Green Deal”</i><br>▶ <b>Rolph Payet</b> , Executive Secretary, Basel, Rotterdam and Stockholm Conventions (Eng.)<br><i>“International Cooperation for Transition to a Circular Economy”</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>P4G Hub-led Session</b><br>18:35–19:15            | <b>P4G HUB-LED SESSION</b><br><b>Objective:</b> Scale innovative cross-sectorial solutions to a zero waste economy through partnerships developing replicable and investable approaches to sustainable industrial clusters and introducing circularity into the garment manufacturing industry<br><b>P4G Partnerships:</b> Circular Fashion Partnership, Special Sustainable Economic Zones/Sustainable Industrial Clusters<br>▶ Moderator: <b>Kevin Moss</b> , Global Director, Center for Sustainable Business, World Resources Institute (WRI), U.S.<br><br><b>P4G SDG Impact Video</b><br><br><b>Keynote Remarks</b><br>▶ <b>Faruque Hassan</b> , President, Bangladesh Garment Manufacturers and Exporters Association, Bangladesh<br>▶ <b>Julius Muia</b> , Principal Secretary, National Treasury and Planning, Kenya<br>▶ <b>Surharso Monoarfa</b> , Minister for National Development Planning, Indonesia<br><br><b>Panel Discussion</b><br>▶ <b>TBC Anders Holch Povlsen</b> , CEO, Bestseller<br>▶ <b>Amy Jadesimi</b> , CEO, Lagos Deep Offshore Logistic Base, Nigeria<br>▶ <b>Christophe Maquet</b> , Senior Executive Vice President, Veolia<br>▶ <b>Ayaan Zeinab Adam</b> , Senior Director, Africa Finance Corporation, U.S.<br><br><b>Closing Remarks</b><br>▶ <b>Stephan Sicars</b> , Director of Environment Department, United Nations Industrial Development Organization (UNIDO), Canada |

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| <p style="text-align: center;"><b>Panel Discussion</b><br/>19:15–20:25</p> | <p><b>P4G PANEL DISCUSSION</b></p> <p><b>Objective:</b> identifying challenges and opportunities for the transition towards a circular economy with the focus on zero waste, as well as to highlight the latest circular economy related efforts, actions, and innovations taking place in different countries and sectors</p> <ul style="list-style-type: none"> <li>▶ Moderator: <b>James Hooper</b>, Professor, Dongguk University, Republic of Korea (Eng.)</li> <li>▶ <b>Video message by James Quincey</b>, CEO/Chairman, The Coca-Cola Company</li> <li>▶ <b>Roald Lapperre</b>, Vice Minister for Infrastructure and Water Management, Netherlands (Eng.)</li> <li>▶ <b>Na, Kyungsoo</b>, President/CEO, SK Global Chemical, Republic of Korea (Kor.)</li> <li>▶ <b>Wanjira Mathai</b>, Vice President and Regional Director for Africa, WRI, Kenya (Eng.)</li> <li>▶ <b>Steven Stone</b>, Chief, Resources and Markets Branch, UN Environment (Eng.)</li> <li>▶ <b>Rhee, Seung-Whee</b>, Professor, Kyonggi University, Republic of Korea (Eng.)</li> <li>▶ <b>Evangelos Gidakos</b>, President, IWWG, Greece (Eng.)</li> </ul> <p><b>Q&amp;A Session</b> (Eng.)</p> |
| <p style="text-align: center;"><b>Closing</b><br/>20:25–20:30</p>          | <p><b>CLOSING CEREMONY</b></p> <p><i>“Drawing Performance showcasing the outcomes of the session”</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |