Circular Economy Measures towards a Zero Waste Society

Host Organization: Ministry of Environment, Republic of Korea
Date and Time:
- Pre-Recording: May 20, 2021, 18:00–22:00 KST
- Broadcasting: May 31, 2021, 16:00–18:30 KST
Contact Point: Hong Sung-chul, Deputy Director, Resources Circulation Policy Division, +82-44-201-7354, hongsch@korea.kr

Overview

This Thematic Session by the Ministry of Environment themed “Circular Economy Measures towards a Zero Waste Society” will present and share the latest efforts, actions, and innovations in circular economy taking place in different countries and sectors, with a special focus on zero waste. It will share innovative models that play a critical and cross-sectoral role in achieving circularity and a net zero future. The presentations and dialogue with representatives of government, industry, and civil societies will develop strategies to reach a zero-waste future in the context of climate change and to go carbon neutral by 2050.

Transforming the conventional economic pattern based on a linear resource flow of take-make-use-dispose into a circular structure has become a mainstream global goal. Building a circular economy is vital to implement the SDG12: Ensure Sustainable Consumption and Production Patterns which calls for achieving sustainable management and efficient use of natural resources and significantly reducing waste generation through prevention, reduction, recycling and reuse.

Our economic system designed to extract, use, and throw natural resources away is pushing our planet to the brink, underpinning the climate crisis and contributing to untold human suffering. This Session will comprehensively discuss measures to put a stop to this, discovering other ways.

Expected Outcome

- Contribute to achieving “SDG12: Ensure Sustainable Consumption and Production Patterns” by sharing measures, efforts, best practices and lessons learned
- Strengthen global circular economy network and partnerships between different countries and sectors, essential to building momentum for global actions on zero waste society
- Enhance the understanding of the role of each player throughout the life value chains focused on zero waste and the necessity of cooperation among all stakeholders
- Improve the awareness of waste and encourage public participation in actions for zero waste future
Participants

Main Session led by the Korean Ministry of Environment

MC and Moderator

MC: Lee, Seung-hee
Republic of Korea

Moderator: James Hooper
Professor, Dongguk University

Opening and Keynote Speakers

Han, Jeoung-ae
Minister of Environment
Republic of Korea

Lea Wermelin
Minister for the Environment
Denmark

Rolph Payet
Executive Secretary
Basel, Rotterdam and Stockholm Conventions

Video Message

James Quincey
CEO/Chairman, The Coca-Cola Company

Panelists

Roald Lapperre
Vice Minister for Infrastructure and Water Management, Netherlands

Na, Kyungsoo
President/CEO, SK Global Chemical
Republic of Korea

Wanjira Mathai
Vice President and Regional Director for Africa, World Resources Institute (WRI), Kenya

Steven Stone
Chief, Resources and Markets Branch, UN Environment

Rhee, Seung-Whee
Professor, Kyonggi University, Republic of Korea

Evangelos Gidarakos
President, International Waste Working Group (IWWG), Greece
P4G Hub Session led by the P4G Secretariat

Moderator
Kevin Moss
Global Director, Center for Sustainable Business, World Resources Institute
United States of America

Keynote Speakers
Faruque Hassan
President, Bangladesh Garment Manufacturers and Exporters Association, Bangladesh

Julius Muia
Principal Secretary, National Treasury and Planning
Kenya

Suharso Monoarfa
Minister for National Development Planning
Indonesia

Panelists
Anders Holch Povlsen
CEO, Bestseller

Amy Jadesimi
CEO, Lagos Deep Offshore Logistic Base
Nigeria

Christophe Maquet
Senior Executive Vice President, Veolia

Ayaan Zeinab Adam
Senior Director, Africa Finance Corporation
United States of America

Closing Remarks
Stephan Sicars
Director of Environment, United Nations Industrial Development Organization
Canada
## Session Program

<table>
<thead>
<tr>
<th>Time (KST) Pre-recording</th>
<th>Event</th>
</tr>
</thead>
</table>
| **Opening** 18:00–18:05 | OPENING: Session Introduction  
- Lee, Seung-hee, MC, Korea [Eng.] |
| **Opening & Keynote Speeches** 18:05–18:35 | OPENING SPEECH:  
- Han, Jeoung-ae, Minister of Environment, Korea [Kor.]  
  “Carbon Neutrality and the Direction for Circular Economy Policy in Korea”  
KEYNOTE SPEECHES:  
- Lea Wermelin, Minister for the Environment, Denmark [Eng.]  
  “Circular Economy Strategy to achieve the European Green Deal”  
- Rolph Payet, Executive Secretary, Basel, Rotterdam and Stockholm Conventions [Eng.]  
  “International Cooperation for Transition to a Circular Economy” |
| **P4G Hub-led Session** 18:35–19:15 | P4G HUB-LED SESSION  
Objective: Scale innovative cross-sectorial solutions to a zero waste economy through partnerships developing replicable and investable approaches to sustainable industrial clusters and introducing circularity into the garment manufacturing industry  
P4G Partnerships: Circular Fashion Partnership, Special Sustainable Economic Zones/Sustainable Industrial Clusters  
- Moderator: Kevin Moss, Global Director, Center for Sustainable Business, World Resources Institute (WRI), U.S.  
P4G SDG Impact Video  
Keynote Remarks  
- Faruque Hassan, President, Bangladesh Garment Manufacturers and Exporters Association, Bangladesh  
- Julius Muia, Principal Secretary, National Treasury and Planning, Kenya  
- Surharso Monoarfa, Minister for National Development Planning, Indonesia  
Panel Discussion  
- TBC Anders Holch Povlsen, CEO, Bestseller  
- Amy Jadesimi, CEO, Lagos Deep Offshore Logistic Base, Nigeria  
- Christophe Maquet, Senior Executive Vice President, Veolia  
- Ayaan Zeinab Adam, Senior Director, Africa Finance Corporation, U.S.  
Closing Remarks  
- Stephan Sicars, Director of Environment Department, United Nations Industrial Development Organization (UNIDO), Canada |
P4G PANEL DISCUSSION

Objective: identifying challenges and opportunities for the transition towards a circular economy with the focus on zero waste, as well as to highlight the latest circular economy related efforts, actions, and innovations taking place in different countries and sectors

- Moderator: James Hooper, Professor, Dongguk University, Republic of Korea (Eng.)
- Video message by James Quincey, CEO/Chairman, The Coca-Cola Company
- Roald Lapperre, Vice Minister for Infrastructure and Water Management, Netherlands (Eng.)
- Na, Kyungsoo, President/CEO, SK Global Chemical, Republic of Korea (Kor.)
- Wanjira Mathai, Vice President and Regional Director for Africa, WRI, Kenya (Eng.)
- Steven Stone, Chief, Resources and Markets Branch, UN Environment (Eng.)
- Rhee, Seung-Whee, Professor, Kyonggi University, Republic of Korea (Eng.)
- Evangelos Gidarakos, President, IWWG, Greece (Eng.)

Q&A Session (Eng.)

CLOSING CEREMONY

“Drawing Performance showcasing the outcomes of the session”