

InnoForum 2023, “Unlocking the Potential of Failure in Innovation”
InnoExpo 2023, exhibition of Innovative products/ideas
“Manousos Manousakis” Auditorium, TUC Campus, Chania, Crete, Greece
Tuesday, 6 June 2023

<i>Programme</i>	<i>Event / Presentation Title</i>	<i>Presenter / Moderator</i>
9:30 – 10:00	<i>Welcome and Introductions</i>	<i>TUC Rector; EURECA-PRO Authorities, Local Authorities; TUC-EURECA-PRO member</i>
10:00 – 10:15	“The Flavor of Failure”	Ernesto G. Castañón (Universidad de León)
10:20 – 10:35	“Failing Forward”	Konstantinos Vassakis, Ph.D. (Bizrupt)
10:40 – 10:55	“Enerex: Innovative methodology for underground exploration: from concept to market”	Lionel Bertrand, Ph.D. (ENEREX; Université de Lorraine)
11:00 – 11:15	"Success is walking from failure to failure with no loss of enthusiasm"	Ilianna Vrouvaki, M.Sc. (Aura Kritis)
11:15 – 11:45	<i>Coffee break</i>	
11:45 – 12:30	Discussion panel: “From the... lightbulb to specs creation: what to keep and what to let go”⁴	Moderator: Prof. Panagiotis Partsinevelos (Technical University of Crete)
12:30 – 14:00	<i>Lunch</i>	
14:00 – 14:15	“Fail fast to succeed”	Eri Pavlaki, M.Sc. (Women Do Business)
14:20 – 14:35	“To prototype or not to prototype, a Greek drama in 3 acts”	Ries Bouwman, Ph.D. (Montanuniversität Leoben)
14:40 – 14:55	“Improving the farmer’s acceptance of Zen-Irriware precision irrigation software at farm level”	Kostas Chartzoulakis, PhD. (ZenAgroPC)
15:00 – 15:15	"Learning from our mistakes"	Manolis Lerakis, M.Sc. (AVOEL)
15:15 – 15:45	<i>Coffee break</i>	
15:45 – 16:30	Discussion panel: “Materializing and testing an idea: a practical roadmap”⁵	Moderator: Prof. Evangelos Grigoroudis (Technical University of Crete)
17:00 - 19:00	InnoExpo⁶	Academic, Spinoffs innovative products and general public participants
19:30	<i>Dinner</i>	