

## TECHNICAL UNIVERSITY OF CRETE

SCHOOL OF PRODUCTION ENGINEERING & MANAGEMENT SCHOOL OF ELECTRICAL & COMPUTER ENGINEERING



MASTER IN TECHNOLOGY & INNOVATION MANAGEMENT



The Master in Technology & Innovation Management (MTIM) program is a one-year intensive interdisciplinary Joint Postgraduate Program, offered by the Technical University of Crete, in Greece. It is coordinated by the School of Production Engineering and Management with the collaboration of the School of Electrical and Computer Engineering.

The MTIM program is designed for graduates from a wide range of academic backgrounds including Engineering, Physics, Mathematics, Chemistry, Biology, Geology, Agriculture, Business Administration, Finance, Information Technology, Medical & Bio-medical, Military Academies and Technological Universities & Institutes. from EU and non-EU countries.

## **Program's Goal**

Technology and Innovation are key drivers of competitive advantage in today's knowledge economy. Today's public or private organizations need skilled and innovative executives and chief officers who can not only develop and deploy critical technologies but also ensure that those enterprise technologies have a positive impact on business & organizations, employees, product & services and customers. MTIM builds upon the technical strengths of engineers and scientists by providing them with skills and knowledge to manage technology and innovation within their organizations. The MTIM program is suitable for those working in the public or private sectors and emphasizes first-class education on a range of courses covering: management and innovation, entrepreneurship, new product and service development, consumer behavior, innovation management & business negotiations, legal aspects of entrepreneurship, inventions and intellectual property, big data analytics, electronic business, disruptive technologies etc.

#### **MTIM Credits: 75 ECTS**

The curriculum comprises two semesters (13 weeks each) of full-time course work, which account for a total of sixty (60) ECTS. After the successful completion of the courses, the student undertake a Master Thesis corresponding to fifteen (15) ECTS, which should be completed within three (3) months.

#### INFO

MTIM graduates earn a
Master's of Science
(MSc) degree
Course language:
English
Program's duration:
12 months

#### **Teaching Methods:**

Physical and distance learning

#### **Course Structure:**

- Lectures
- Laboratory exercises
- Computer exercises

## **Summer Internship:**

The program includes an optional summer internship, the Startup Nation Study Trip to Israel. The students may receive a two-week intensive academic training in Israel in the field of innovation and en-

#### **TUTITION FEES**

The tuition fees of the MTIM program per category are: **EU citizens:** 5,000€ **Non-EU citizens:** 10.000€

#### Scholarships:

5% of the best students in the corresponding period will be exempt from payment of tuition fees, as follows:

1<sup>st</sup> semester:

5% of incoming students

2<sup>nd</sup> semester:

5% of the best students of the first semester

trepreneurship. The goals of the internship are:

- Experience first-hand the "startup nation" phenomenon and its socioeconomic impact
- Acquire fundamental knowledge in entrepreneurial policy design
- Hands-on training on startup creation process
- Investigate possible subjects for execution of the final project/ thesis in Israel

#### Number of students to be admitted:

Up to 50 students may be admitted to the MTIM program.

## **Application Submission**

Applications may be submitted in person or sent by post to the MTIM Office or via the on-line application system, available at the MTIM program's web site. Personal information entered by the applicant will be confidential.











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For more information please contact:

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